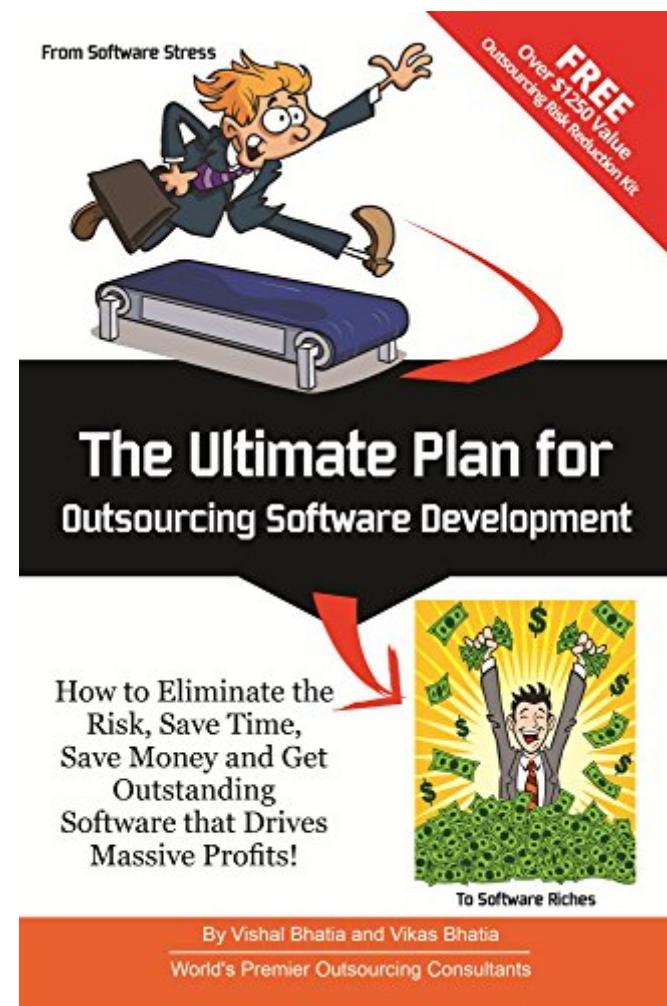


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# The Ultimate Plan For Outsourcing Software Development



## Synopsis

If you're looking for an effective, efficient way to get your web or mobile development completed on time without tons of hassle, stress, or spiraling, unexpected costs, then this is the book for you. During this easy-to-digest guide, you're going to discover the various ways you can outsource development along with the little-known insider benefits and pitfalls of each. You'll learn exactly when to outsource development, when to do it in-house and when to hire a local outside firm.

You'll discover:

- The ONLY 5 situations in which you should ever consider outsourcing.
- The top 7 countries to consider outsourcing to AND which one to pick for your project.
- The first rule of selecting a vendor and the simple three- step process for finding the perfect match for your project.
- How to get the good deal you've been craving WITHOUT having a dud developer in the process.
- The no-hassle project management secrets of big-time developers.
- The true purpose of measuring metrics.
- How and when to apply a balanced scorecard to your project.
- The little-known insider secrets to protecting your intellectual property from theft or invalidity.
- How to future-proof your software development.

And much, much more...But, before we begin, let's just make sure you're really in a position to benefit. If you hold one of the following positions, this book is directly applicable to you:

- CEOs, CTOs, or VPs of engineering or product development who are responsible for creating software products.
- CIOs or IT managers responsible for application development.
- VPs of product marketing and product managers working with customers and engineers to design and implement software products and applications.
- Programmers and software developers who need to understand the forces of outsourcing, and how it will affect their career.
- Outsourcing executives who want to understand the business from a client's perspective.
- Entrepreneurs looking to take their idea to reality " fast. It's very simple. Anyone who needs web and mobile project development and has a sneaky feeling, hunch, or an inkling that there must be an easier, faster, cheaper, and less stressful way to get their projects complete " This is for you!

## Book Information

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